

University Expo

Qatar

28 - 29 November 2018

Qatar National Convention Centre, Doha, Qatar

Showcasing
Global Learning
Opportunities for
Qatar's Students

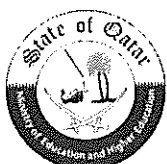
**SPONSORSHIP & EXHIBITION
OPPORTUNITIES**

www.uniexpoqatar.com

PRESENTED BY

STRATEGIC PARTNER

ORGANISED BY



غرفة قطر
QATAR CHAMBER

informa

Increase your intake of students based in Qatar, launch new courses, expand your reach in MENA or just engage with more parents, we have a package to

ENGAGE WITH THE DECISION MAKERS

Spanning a week day and a week-end, ensure you get time with not only the students themselves, but their parents, key academic and social influencers.

MEET THE MINISTRY

Connect with the Ministry and to get your university listed and accredited, which helps to drive student scholarships.

GET YOUR MESSAGE ACROSS

Speak at one of our formal presentations in the Seminar Area or informal talks in the Pathways Zone to engage at the right level with your audience.

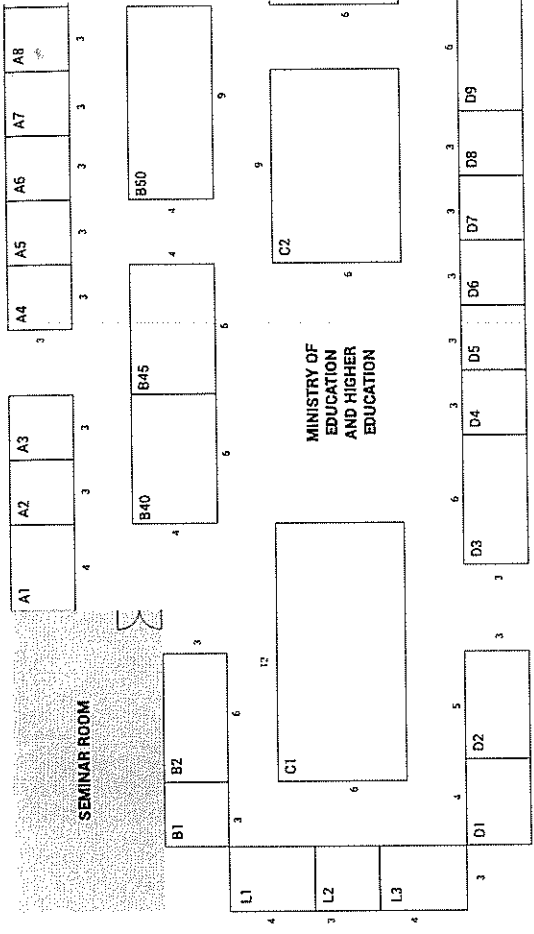
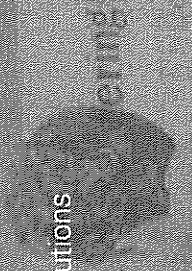
PROMOTE YOUR DESTINATION

Engage with a variety of students from British, American, Swiss, Finnish, German, Japanese, and other international backgrounds.

INCREASE VISIBILITY

Gain exposure through various opportunities across the event campaign, including social media, on-site, and direct engagement with students and staff.

- Teachers
- Career Counselors
- Student Counselors
- Principals & Heads of Institutions



Our compact, exclusive format ensures maximum engagement with attendees through

BRANDING OPPORTUNITIES

EXCLUSIVE REGISTRATION SPONSOR ACROSS UNIVERSITY EXPO QATAR

-\$15,000

Be the first company to be seen on arrival at the event by branding the registration area exclusively.

EXCLUSIVE SPONSOR OF THE UNIVERSITY EXPO QATAR NETWORKING AREA FOR 1 DAY

-\$10,000

The event show guide will be given to all attendees. University Expo Qatar is a guide to all conference activities and exhibits. The show guide will include the event schedule, floor plan, and contact information for the networking room sponsor/exhibitor profile.

BACK COVER ADVERTISING

-\$3,000

Please contact:

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Sponsorship Manager

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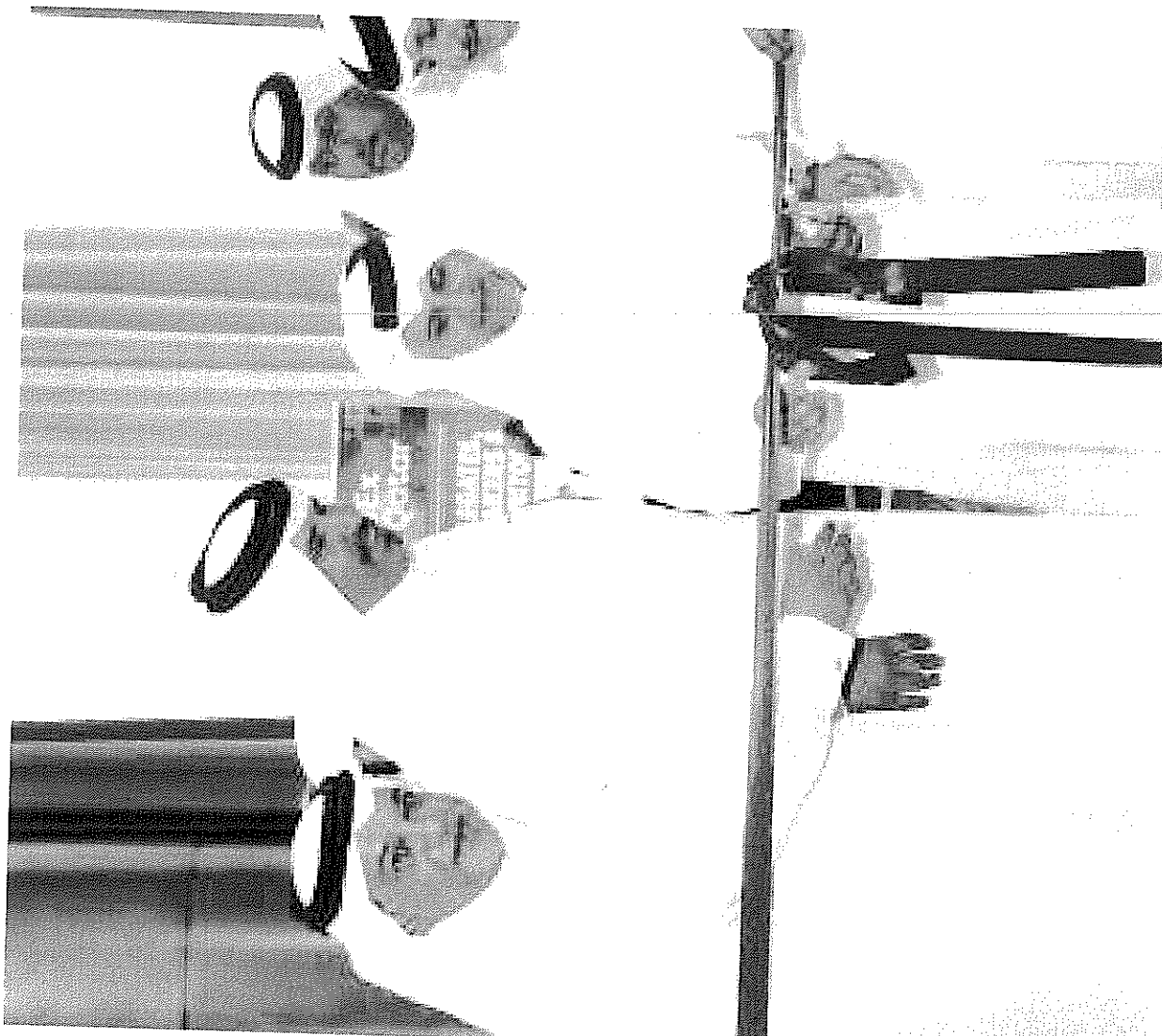
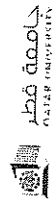
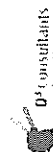
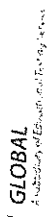
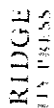
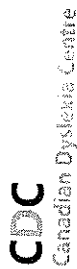
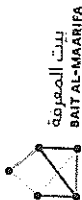
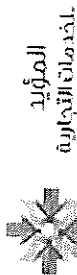
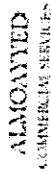
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إنفورما

informa
tharawat

Dear Sir,

The Ministry of Education & Higher Education of Qatar is proud to present the 7th University Expo, taking place on 28-29 of November 2018 at the Qatar National Convention Center, Doha, Qatar.

The University Expo Qatar is a comprehensive two day exhibition organized by Informa Tharawat under the Ministry of Education & Higher Education of Qatar supervision. The exhibition is expected to be attended by high school students from public and private schools who are considering their higher education options, as well as their parents, teachers and career counsellors. University Expo Qatar is a great opportunity to meet potential students face to face and highlight the benefits of studying at your organisation.

Hosting around 100 regional and international universities, colleges and vocational training centres, a live seminar room and a lively social area, you will have the chance to meet and engage with your next intake of students from Qatar.

HE Dr Mohammed Abdul Wahed Al Hammadi will inaugurate this important event and looks forward to welcoming our key partners and Qatari exhibitors to the event.

We look forward to welcoming you to the event.

Very best wishes

Informa Tharawat

Ministry of Education & Higher Education

For more information about the cost to exhibit and sponsor the event please contact.

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